



























Top Selling Makes

<http://www.beebEEP.ie/stats/>



Results based on search parameters: 2017, Total New Registrations.

Year to date. Exported on 18th October 2017

Rank	Make		2017 Units	2017 % Share
1		Volkswagen	13,390	10.41%
2		Toyota	12,530	9.74%
3		Ford	12,085	9.4%
4		Hyundai	11,778	9.16%
5		Nissan	10,175	7.91%
6		Skoda	8,775	6.82%
7		Renault	8,247	6.41%
8		Kia	6,933	5.39%
9		GM(Opel)	6,411	4.99%
10		Audi	5,395	4.2%
11		Mercedes-Benz	4,769	3.71%
12		BMW	4,559	3.55%
13		Peugeot	3,766	2.93%
14		Dacia	3,557	2.77%
15		Seat	3,232	2.51%
16		Mazda	2,632	2.05%
17		Volvo	1,718	1.34%
18		Honda	1,321	1.03%
19		Suzuki	1,310	1.02%
20		Citroen	1,266	0.98%
21		Land Rover	1,170	0.91%
22		Fiat	726	0.56%
23		Jaguar	643	0.5%
24		Mitsubishi	638	0.5%
25		MINI	570	0.44%
26		Lexus	437	0.34%

27		Subaru	161	0.13%
28		Ssangyong	101	0.08%
29		Alfa Romeo	85	0.07%
30		Porsche	76	0.06%
31		Jeep	50	0.04%
32		Tesla	39	0.03%
33		Ds	34	0.03%