



























Top Selling Makes

<http://www.beebEEP.ie/stats/>



Results based on search parameters: **2017, Total New Registrations.**

Year to date. Exported on 20th August 2017

Rank	Make		2017 Units	2017 % Share
1		Volkswagen	12,212	10.27%
2		Toyota	11,669	9.81%
3		Hyundai	11,319	9.52%
4		Ford	11,139	9.37%
5		Nissan	9,688	8.15%
6		Skoda	7,897	6.64%
7		Renault	7,883	6.63%
8		Kia	6,477	5.45%
9		GM(Opel)	6,022	5.06%
10		Audi	4,847	4.08%
11		Mercedes-Benz	4,372	3.68%
12		BMW	4,189	3.52%
13		Peugeot	3,312	2.79%
14		Dacia	3,235	2.72%
15		Seat	3,011	2.53%
16		Mazda	2,417	2.03%
17		Volvo	1,597	1.34%
18		Citroen	1,181	0.99%
19		Honda	1,172	0.99%
20		Suzuki	1,146	0.96%
21		Land Rover	1,010	0.85%
22		Fiat	658	0.55%
23		Mitsubishi	575	0.48%
24		Jaguar	542	0.46%
25		MINI	495	0.42%
26		Lexus	395	0.33%

27		Subaru	138	0.12%
28		Ssangyong	84	0.07%
29		Alfa Romeo	72	0.06%
30		Porsche	69	0.06%
31		Jeep	41	0.03%
32		Ds	33	0.03%
33		Tesla	4	0%