



























Top Selling Colours





<http://www.beeper.ie/stats/>

Results based on search parameters: **2017, Total New Registrations.**

Year to date. Exported on 22nd September 2017



Rank		Colour	2017 Units	%
1		Grey	46,811	37.54%
2		Black	23,773	19.07%
3		White/Ivory	18,601	14.92%
4		Blue	15,412	12.36%
5		Red/Maroon	14,244	11.42%
6		Brown	3,308	2.65%
7		Yellow	950	0.76%
8		Green	769	0.62%
9		Purple	197	0.16%
10		Orange	168	0.13%
11		White/Ivory and Black	144	0.12%
12		Red/Maroon and Black	111	0.09%
13		Blue and Black	48	0.04%
14		Grey and Black	31	0.02%
15		Orange and Black	24	0.02%
16		Black and Grey	22	0.02%
17		Silver/Aluminium	21	0.02%
18		Blue and Grey	19	0.02%
19		White/Ivory and Grey	7	0.01%
20		Blue and White/Ivory	4	0%
21		Yellow and Black	4	0%
22		Brown and Black	3	0%
23		Gold	2	0%
24		Beige	2	0%
25		Green and Black	2	0%
26		Black and White/Ivory	2	0%

27		White/Ivory and White/Ivory	1	0%
28		Grey and White/Ivory	1	0%
29		Red/Maroon and Grey	1	0%
30		Black and Black	1	0%

