



























## Top Selling Colours



<http://www.beeper.ie/stats/>

Results based on search parameters: 2017, Total New Registrations.

Year to date. Exported on 27th July 2017



Rank		Colour	2017 Units	%
1		Grey	34,117	37.42%
2		Black	17,663	19.37%
3		White/Ivory	13,554	14.87%
4		Blue	11,039	12.11%
5		Red/Maroon	10,393	11.4%
6		Brown	2,555	2.8%
7		Yellow	665	0.73%
8		Green	617	0.68%
9		Purple	141	0.15%
10		Orange	111	0.12%
11		White/Ivory and Black	99	0.11%
12		Red/Maroon and Black	83	0.09%
13		Blue and Black	36	0.04%
14		Silver/Aluminium	19	0.02%
15		Grey and Black	19	0.02%
16		Orange and Black	17	0.02%
17		Black and Grey	16	0.02%
18		Blue and Grey	12	0.01%
19		White/Ivory and Grey	5	0.01%
20		Yellow and Black	4	0%
21		Brown and Black	3	0%
22		Blue and White/Ivory	3	0%
23		Beige	2	0%
24		Black and White/Ivory	2	0%
25		Green and Black	2	0%
26		Black and Black	1	0%

27		Grey and White/Ivory	1	0%
28		Gold	1	0%

